

CLAIMGO, LLC
CLAIM RULER™ PRIVACY STATEMENT
EFFECTIVE AS OF DECEMBER 8, 2017

ClaimGo, LLC (hereafter “Company”) is committed to protecting the privacy of individuals who visit the Company’s Web sites (“Visitors”), and individuals who register to use the Services as defined below (“Customers”). This Privacy Statement describes Company’s privacy practices in relation to the use of the Company’s Web sites and the related applications and services offered by Company (collectively, the “Services”).

1. Web sites covered

This Privacy Statement covers the information practices of Web sites that link to this Privacy Statement (collectively referred to as “the Company’s Web sites”). Company’s Web sites may contain links to other Web sites. The information practices or the content of such other Web sites is governed by the privacy statements of such other Web sites. The Company encourages you to review the privacy statements of other Web sites to understand their information practices.

2. Information collected

When expressing an interest in obtaining additional information about the Services, or registering to use the Web sites or other Services, or registering for an event, Company requires you to provide the Company with personal contact information, such as name, company name, address, phone number, and email address (“Required Contact Information”). When purchasing the Services, Company may also require you to provide the Company with financial qualification and billing information, such as billing name and address, credit card number, and the number of employees within the organization that will be using the Services (“Billing Information”). Company may also ask you to provide additional information, such as company annual revenues, number of employees, or industry (“Optional Information”). Required Contact Information, Billing Information, Optional Information and any other information you submit to Company to or through the Services are referred to collectively as “Data.”

As you navigate the Company’s Web sites, Company may also collect information through the use of commonly—used information—gathering tools, such as cookies and Web beacons (“Web Site Navigational Information”). Web Site Navigational Information includes standard information from your Web browser (such as browser type and browser language), your Internet Protocol (“IP”) address, and the actions you take on the Company’s Web sites (such as the Web pages viewed and the links clicked).

If you choose to use any of the third-party integrations (e.g., G Suite, Outlook) offered by the Company through the Services or are required to do so by your account master

administrator, such providers may allow the Company and the Company's service providers to have access to and store additional information about your interaction with those services and platforms as it related to use of the Services. If you do not wish to have this information shared, do not initiate these connections. The Company does not receive or store your passwords for any of these third-party integrations.

3. Use of information collected

The Company uses Data about Company Customers to perform the services requested. For example, if you fill out a "Contact Me" Web form, the Company will use the information provided to contact you about your interest in the Services.

The Company may also use Data about Company's Customers for marketing purposes. For example, the Company may use information you provide to contact you to further discuss your interest in the Services and to send you information regarding the Company, its affiliates, and its partners, such as information about promotions.

The Company uses credit card information solely to check the financial qualifications and collect payment from prospective Customers and Attendees.

The Company uses Web Site Navigational Information to operate and improve the Company's Web sites. The Company may also use Web Site Navigational Information alone or in combination with Data about Company Customers to provide personalized information about the Company.

4. Web Site Navigational Information

a) Cookies, Web Beacons and IP Addresses

The Company uses commonly used information gathering tools, such as cookies and Web beacons, to collect information as you navigate the Company's Web sites ("Web Site Navigational Information"). This section describes the types of Web Site Navigational Information used on the Company's Web sites and how this information may be used.

b) Cookies

Company may use cookies to make interactions with the Company's Web sites easy and meaningful. When you visit one of the Company's Web sites, Company's servers may send a cookie to your computer. Standing alone, cookies do not personally identify you; they merely recognize your Web browser. Unless you choose to identify yourself to ClaimRuler.com, either by responding to a promotional offer, opening an account, or filling out a Web form you remain anonymous to the Company.

The Company may use session cookies and / or persistent cookies (up to three days) to

enable the Service to keep track of your movement from page to page and store your selections so you do not get asked repeatedly for the same information. These cookies allow you to proceed through many pages of the Service quickly and easily without having to authenticate or reprocess each new area you visit. These cookies also remember you when you return to the Service. Session cookies exist only during one session. They disappear from your computer when you close your browser software or turn off your computer. Persistent cookies remain on your computer after you close your browser or turn off your computer. Please note that if you disable your Web browser's ability to accept cookies, you will be able to navigate the Company's Web sites, but you may not be able to successfully use the Services.

c) Web Beacons

The Company may use Web beacons alone or in conjunction with cookies to compile information about Customers and Visitors' usage of the Company's Web sites and interaction with emails from the Company. Web beacons are clear electronic images that can recognize certain types of information on your computer, such as cookies, when you viewed a particular Web site tied to the Web beacon, and a description of a Web site tied to the Web beacon. For example, Company may place Web beacons in marketing emails that notify the Company when you click on a link in the email that directs you to one of the Company's Web sites. Company may use Web beacons to operate and improve the Company's Web sites and email communications.

d) IP Addresses

When you visit Company's Web sites, the Company may collect your Internet Protocol ("IP") addresses to track and aggregate non-personal information. For example, the Company may use IP addresses to monitor the regions from which Customers and Visitors navigate the Company's Web sites.

5. Customer Testimonials

The Company may post a list of Customers and testimonials on the Company's Web sites that contain information such as Customer names and titles. Company obtains the consent of each Customer prior to posting any information on such a list or posting testimonials.

6. Sharing of information collected

a) Service Providers

Company may share Data about Company's Visitors and Customers with the Company's contracted service providers so that these service providers can provide services on our behalf. Without limiting the foregoing, the Company may also share Data about Company's Visitors and Customers with the Company's service providers to ensure the quality of information provided. Unless described in this Privacy Statement, the Company does not share, sell, rent, or trade any information with third parties for their promotional

purposes.

b) Company Affiliates

The Company may share Data about Company's Customers with other companies in order to work with them, including affiliates of the Company's corporate group. For example, the Company may need to share Data about Company's Customers for customer relationship management purposes.

c) Third Parties

Section 4 of this Privacy Statement, Web Site Navigational Information, specifically addresses the information we or third parties collect through cookies and web beacons, and how you can control cookies through your Web browsers.

d) Billing

The Company uses a third-party service provider to manage credit card processing. This service provider is not permitted to store, retain, or use Billing Information except for the sole purpose of credit card processing on the Company's behalf.

e) Compelled Disclosure

The Company reserves the right to use or disclose information provided if required by law or if the Company reasonably believes that use or disclosure is necessary to protect the Company's rights and/or to comply with a judicial proceeding, court order, or legal process.

7. Communications preferences

The Company offers Visitors and Customers who provide contact information a means to choose how the Company uses the information provided. You may manage your receipt of marketing and non-transactional communications by clicking on the "unsubscribe" link located on the bottom of the Company's marketing emails. Additionally, you may send a request to notice@claimruler.com

8. Correcting and updating your information

Customers may update or change their registration information by editing their user or organization record within the ClaimRuler user control panel.

9. Customer Data

The Company's Customers may electronically submit data or information to the Services

for hosting and processing purposes (“Customer Data”). Company will not review, share, distribute, or reference any such Customer Data except as provided in the Customer’s ClaimRuler Subscription Agreement, or as may be required by law. In accordance with ClaimRuler Subscription Agreement, the Company may access Customer Data only for the purpose of providing the Services or preventing or addressing service or technical problems or as may be required by law.

10. Security

The Company uses robust security measures to protect Data about Company’s Customers and Data. Because the Company uses the Services to maintain Data about Company’s Customers, this information, which is stored in the Services, is secured based on prevailing industry best practices in regard to Data security.

11. Mobile applications

Without limiting the generality of this Privacy Statement, in addition to information gathered through its Web sites or submitted to its Services, the Company may obtain information through applications (“Mobile Applications”) that Customers or their authorized individuals (“Users”) download to, and run on, their mobile devices (“Devices”). Mobile Applications provided by the Company may obtain information from, or access data stored on, Users’ Devices to provide services related to the relevant Mobile Application. For example, a Mobile Application may: access a camera on a User’s Device to enable the User to upload photographs to the Services; or access contact information on a User’s Device to enable the User to sync contact information between the information that is stored on the User’s Device and the information that is submitted to the Services. Information obtained to provide Mobile Application services may include information obtained in preparation for anticipated updates to those services. Mobile Applications may transmit information to and from Devices to provide the Mobile Application services.

Mobile Applications may provide the Company with information related to Users’ use of the Mobile Application services, information regarding Users’ computer systems, and information regarding Users’ interaction with Mobile Applications, which the Company may use to provide and improve the Mobile Application services. For example, all actions taken in a Mobile Application may be logged, along with associated information (such as the time of day when each action was taken). The Company may also share anonymous data about these actions with third party providers of analytics services. In addition, if a User downloads a Company Mobile Application after clicking on a third-party mobile advertisement for the Mobile Application or for Company, the third-party advertiser may provide Company with certain information, such as the User’s Device identification information, which Company may use to track the performance of its advertising campaigns.

Customers may configure the Company's Mobile Application services, and the information accessed or obtained by the Mobile Application on a User's Device may be affected by the Customer's configuration. In addition, if a Customer purchases more than one Service from the Company and its affiliates, a Mobile Application may be designed to interoperate with those Services; for instance, to provide a User with access to information from any or all of those Services or to provide information from a User's Device to any or all of those Services. Information accessed or obtained by the Mobile Application on a User's Device may be accessible to the Customer and its organization, depending on the intended functionality of the Mobile Application.

12. Changes to this Privacy Statement

Company reserves the right to change this Privacy Statement. Company will provide notification of the material changes to this Privacy Statement through the Company's Web sites at least thirty (30) business days prior to the change taking effect.

13. Contacting us

Questions regarding this Privacy Statement or the information practices of the Company's Web sites should be directed to the Company by email at notice@claimruler.com or by mailing ClaimGo, LLC, 350 East Las Olas Blvd., #800, Fort Lauderdale, Florida 33301